

# Demand-Driven Acquisition: Current Models, Future Opportunities

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# DDA Rationale

- More Titles = Greater Choice = Broader Collection
- Pay at Point of Need
- Pay for Amount of Need

# Free Discovery

- Time Period
- Front / Back Matter
- First  $n$  Times in Book

# Short-Term Loan (STL)

- Customizable
- One Hour, One Day, One Week, One Month
- $n$  Loans Before Purchase

# Purchase

- After  $n$  Uses
- After  $n$  Short-Term Loans
- Immediately

# DU eBook Library (EBL) Data

	Actual	List
• 255 titles purchased	\$19,510	\$19,510
• 2,988 titles with STL*	\$39,831	\$214,974
• 5,397 titles with browse	\$0	\$436,691
• <i>Total (8,640 titles)</i>	<i>\$59,341</i>	<i>\$671,175</i>
• <b>Savings</b> <b>\$611,834</b>		

\*includes titles with an STL and auto-purchases

# Opportunities

- Collection = Largest Pool of Titles Possible – Bounded by Budget
- Mix of Options Based on Use Patterns
  - Multiple STLs vs. Immediate Purchase
  - Varying Lengths of STL
  - Portions of the Book
- Flexibility

# Opportunities

- Demand-Driven Format Choices
  - Printed Copy
  - Local POD
- STL as Replacement for ILL

# Thank You

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